

National Bureau of Statistics

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STATISTICS RELEASE

April, 2023

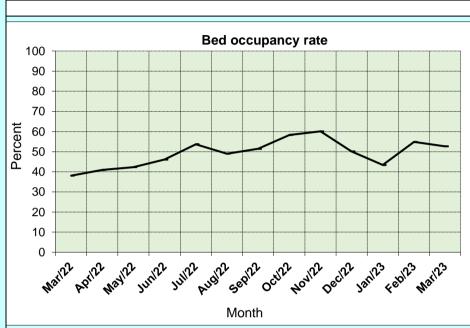
HOTEL STATISTICS March, 2023

The National Bureau of Statistics conducts a monthly sample survey of hotel statistics to produce hotel bed occupancy rate. In the month of March, out of 184 hotels surveyed, 51 responded.

The occupancy rate for March was estimated at 52.7 percent. There were 174,770 beds occupied out of which 61.0 percent were international visitors.

Results further showed that in the month of March the bed occupancy rate decreased by 2.1 percent compared to the previous month.

When compared with the same month last year (i.e. March, 2022) the result shows that there was an increase of 14.6 percent bed occupancy rate as can be calculated from the table. The increase in bed occupancy rate is as well a result of enhanced efforts made by the government in promoting tourism i.e royal tour documentary.



HOTEL STATISTICS

Indicator	Mar 2022	Jan 2023	Feb 2023	Mar 2023
Number of hotels in survey	184	185	185	185
Number of beds available	10,705	10,705	10,705	10,705
Number of days in month	31	31	28	31
Bed-nights available	331,855	331,855	299,740	331,855
Number of hotels responding	60	56	70	51
Bed-nights occupied	126,567	144,011	164,373	174,770
of which international	71,210	101,871	126,272	106,652
Bed occupancy rate	38.1	43.4	54.8	52.7

Note:

- Sample replacement due to closure and emergency of hotels with 30 or more employees.
- The Sample survey covers: -
 - All hotels on the Mainland with 30 or more employees.
 - Systematically sampled hotels with 29 employees or less.
- Provisional estimates are made for the hotels not responding.
- Bed occupancy rate is expressed as the percentage of the total number of beds utilized over the total number of beds available.
- Bed nights available are a function of the number of days in a month.